

**Evaluator:** \_\_\_\_\_  
**Team Name:** \_\_\_\_\_

**Score:**            **/100**

<b>Criteria</b>	<b>Score</b>
<b>1. Report Presentation</b>	
<p>Report demonstrates a high level of professionalism including formatting, logical organization of report, spelling and grammar, and sentence structure. <b>(2.5 marks)</b></p> <p>The report has a title page, table of contents, appendices (if applicable) and APA style referencing. <b>(2.5 marks)</b></p>	<b>/5</b>
<b>2. Content</b>	
<p>Report has included all of the required information and demonstrated sufficient research and knowledge of each component:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> A high level overview of the problem in your community. <b>(10 marks)</b></li> <li><input type="checkbox"/> Introduction to team members. Use this to demonstrate the multi-disciplinary composition of your team. <b>(5 marks)</b></li> <li><input type="checkbox"/> What your innovation is (including visual aids), how your innovation works and its environmental benefits (Ex. Rainwater harvesting, reducing pollutants, infiltration, reducing peak flows and erosion, thermal mitigation). What are some other benefits? (Ex. Social, economic, operational). <b>(10 marks)</b></li> <li><input type="checkbox"/> Where your innovation would be most effectively implemented and why you chose that location (Ex. stand-alone homes, apartment buildings, parks, etc.) <b>(5 marks)</b></li> <li><input type="checkbox"/> The target audience you would market your innovation to and explain why you chose that audience. Describe how you would effectively market your innovation to each target audience <b>(10 marks)</b></li> <li><input type="checkbox"/> What are the potential implementation and performance challenges and potential ways to mitigate those challenges for: <ul style="list-style-type: none"> <li>a. The solution <b>(2.5 marks)</b></li> <li>b. The location <b>(2.5 marks)</b></li> <li>c. The target audience <b>(2.5 marks)</b></li> </ul> </li> <li><input type="checkbox"/> Create a work plan showing the sequence of steps to build, implement, market and maintain your innovation, including the pilot project, timeline to complete each step, resources required to accomplish each step and the expense breakdown of each step. <b>(10 marks)</b></li> <li><input type="checkbox"/> Conclusion of the report <b>(2.5 marks)</b></li> </ul>	<b>/60</b>

<b>3. The Innovation</b>	
The solution mitigates the impact of high intensity rainfall. <b>(15 marks)</b>  Describe how the solution is innovative and how it differs from existing solutions, how the innovation is aesthetically pleasing and economically feasible. <b>(20 marks)</b>	<b>/35</b>
<b>Bonus</b>	
The innovation will be effective in all Canadian seasons.	<b>/5</b>
<b>Total Score:</b>	<b>/100</b>

**Additional Comments:**

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