



RAIN IT IN

Support Package 2019-20

Overview

Rain It In is a registered nonprofit corporation and annual competition that invites college and university students in Ontario to form multidisciplinary teams and create innovative solutions that mitigate the impact of intense rainfall events in our communities.





Rain It In is seeking supporters who wish to demonstrate leadership in the areas of climate change, innovation and youth empowerment.

Through mentorship, workshops, financial and expert support, we support teams to bring their solutions to fruition.

To learn more about Rain It In visit www.rainitinsc.com

Our History: The Pilot

In January 2019, the **Rain It In** pilot was launched.

- 12 Teams registered from five Ontario colleges and universities
 - Ryerson University
 - University of Toronto
 - Durham College
 - Centennial College
 - University of Waterloo
- 10 Teams submitted reports for evaluation
- In March 2019, five teams were invited to present and one team attended to showcase a poster

A survey conducted after the pilot revealed **100%** of students would recommend participation in **Rain It In**.

Rain It In 2019 Guests

Attendees: Approximately 60 people attended the event

Keynote Speaker: Anthony Merante, *World Wildlife Fund*

Land Acknowledgement: Gary Pritchard, *Cambium Aboriginal*

Event MCC: Michelle Hutt, *Durham College*

Judges:

1. Karen Kun, *Waterlution*
2. Alicia Fraser, *Ontario Clean Water Agency*
3. Jordan Wiedrick, *Credit Valley Conservation*
4. Edward Graham, *Civica Infrastructure Inc.*

2019 Project Mentors

- Sabrina Ternier, *Ministry of Environment, Conservation & Parks*
- Numair Uppal, *Ontario Association of Sewage Industry Services*
- John Gregory & Marcia Cunningham, *CGC Educational Communications*
- Clara Blakelock, *Green Communities Canada*
- Brad Bass, *Environment Canada*
- Nick Reid, *Ryerson Urban Water*
- Jeremy Kraemer, *Jacobs*
- Brent Lessard, *rLoop*



Support Opportunities

Supporters of **Rain It In** have the power to create positive change in Ontario communities, to support youth in their leadership journeys, to catalyze innovative solutions, and position their organization as a climate change leader.

We offer supporters opportunities to be judges, speakers, youth mentors and for brand awareness.

\$15,000 Cloudburst Sponsor (1 Position)

Our Cloudburst Sponsor will receive:

- Opportunity to select a speaking role of their choice
- Recognition in media outreach and photographed with the winning team
- Profiled as a competition judge and mentor(s)
- 5 passes to join the competition event and workshops
- Logos featured in all aspects of promotion and advertising related to the event



\$5,000 Torrent Sponsor (3 Positions)

Our Torrent Sponsors will receive:

- Profiled as project mentor(s)
- 2 passes to join the competition event and workshops
- Logos featured in all aspects of promotion and advertising related to the event



\$1,000 Sun Shower Sponsor

Our Sun Shower Sponsors will receive:

- 2 passes to join the competition event
- Logos featured in all aspects of promotion and advertising related to the event



Seed Funding Sponsors

Rain It In is seeking sponsors to provide seed funding to support the development and implementation of innovative projects that emerge from the competition.

Seed Funding Options
\$5000
\$2500
\$1000

Host Partners (In-Kind or Financial Support)

1. Provide technical support in October 2019 to help host a **webinar** to frame the competition problem for students (*Approximate value: \$2000*)
2. Provide a space to host a **one day mentorship workshop** in November 2019 with students and guests (*Approximate value: \$2000*)
3. Provide a space to host a **one day skills development workshop** in February 2019 with students and guests. (*Approximate value: \$2000*)
4. Provide a space to host the **presentations and mix and mingle** in March 2020. (*Approximate value: \$3000*)

2019/2020 Host Partner

For the second year in a row, we are pleased to share that **Durham College** has come on board again as a Host Partner, providing a space to host the **Rain It In** presentations and mix and mingle in March 2020.



In-kind support: Valued at \$3500

Media Partners

**Environmental
& Science
Engineering**
MAGAZINE

ReNew
CANADA

**WATER
CANADA**

2019-20 Rain It In Support Registration Form				
Company Name:				
Contact Name:				
Company Address:				
City:		Province:		Postal Code:
Phone Number:		Email Address:		
Sponsorship Package:	<input type="checkbox"/> Cloudburst	<input type="checkbox"/> Torrent	<input type="checkbox"/> Sun Shower	<input type="checkbox"/> Project Seed Fund
	<input type="checkbox"/> Workshop Host	<input type="checkbox"/> Webinar Host	<input type="checkbox"/> Check Box if Support is In-Kind	
Method of Payment:	Please make cheques payable to <i>Rain It In</i>		Cheques can be mailed to: P.O. Box 346 Woodville, ON K0M 2T0	
	Total + HST: \$ _____			
	Please send this completed form and company logo to ellen@rainitinsc.com			
Authorizing Signature:			Date:	