



**Rain It In Student Competition  
Report Evaluation**

**Evaluator:** \_\_\_\_\_  
**Team Name:** \_\_\_\_\_

**Score:**            **/60**

<b>Criteria</b>	<b>Score</b>
<b>Report Presentation</b>	
The report demonstrates a high level of professionalism including formatting, logical organization of report, spelling and grammar, and sentence structure. The report has a title page, table of contents, appendices (if applicable) and APA style referencing. <b>(5 marks)</b>	<b>/5</b>
<b>Content</b>	
<p>The report includes all of the required information and demonstrates sufficient research and knowledge of each component:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> A high-level overview of the problem. <b>(5 marks)</b></li> <li><input type="checkbox"/> Introduction to team members, demonstrating the multi- disciplinary composition of the team. <b>(5 marks)</b></li> <li><input type="checkbox"/> A description of the solution, how it works and how it is different from existing solutions. It should also describe the environmental benefits (Ex. Rainwater harvesting, reducing pollutants, infiltration, reducing peak flows and erosion, thermal mitigation). What are some other benefits? (Ex. Social, economic, operational). <b>(10 marks)</b></li> <li><input type="checkbox"/> A description of where the innovation would be most effectively implemented and why that location was chosen (Ex. stand-alone homes, apartment buildings, parks, etc.) <b>(5 marks)</b></li> <li><input type="checkbox"/> A description of the target audience that the solution would be marketed to and why that audience was chosen, including how the solution would be effectively marketed to each target audience <b>(10 marks)</b></li> <li><input type="checkbox"/> Explore what the potential implementation and performance challenges will be as well as potential ways to mitigate those challenges for: <ul style="list-style-type: none"> <li><b>a. The solution (2.5 marks)</b></li> <li><b>b. The location (2.5 marks)</b></li> <li><b>c. The target audience (2.5 marks)</b></li> </ul> </li> <li><input type="checkbox"/> Create a work plan showing the sequence of steps to build, implement, market and maintain the solution, including the pilot project, timeline to complete each step, resources required to accomplish each step and the expense breakdown of each step. <b>(10 marks)</b></li> <li><input type="checkbox"/> Conclusion of the report <b>(2.5 marks)</b></li> </ul>	<b>/55</b>
<b>Total Score:</b>	<b>/60</b>

<b>Bonus</b>	
The solution is effective all year round.	<b>/5</b>

